

Your solution in Latin America since 1993



Founded back in 1993 as an organization of Intellectual Property attorneys.

Our goal was to create a place that would provide solutions to companies in need of an international plan of Intellectual Property protection. This implies unifying trademark services, patents and other concerns related on a regional level all around Latin America.

Distinctly from other trademark and patent services providers, our business structure allows us to work as a hub organization. This means you won't have to contact Intellectual Property attorneys in each country you want to register or protect a trademark or invention.

You only have to contact us and we will manage the trademark or patent portafolio regionally.

Our **vision** is to be the best alternative for Intellectual Property legal advice in Latin America.

Our **mission** is to offer a legal expertise in the field of Intellectual Property protection in Latin America since 1993, supported by the experience of our team of professionals.

A satellite view of Earth from space, showing the Americas in a dark blue color. The image is framed by a thick teal border that curves around the left and bottom edges. The background is black, suggesting the vacuum of space.

Legal Solutions for large-scale IP Projects in Latin America

With more than 25 years of experience in the IP market, Union Andina has consolidated knowledge and expertise in handling IP portfolios in the Latin American Region supported with an important network of international associates.

We provide ultimate services for all the IP Life Cycle with an excellent combination of affordable costs while keeping the highest quality of our services.

Companies

We know that companies want to focus their energy and strategy to leverage their differentiating value, that is why it is important to put on hands of experts the management of their IP portfolios since it implies complex technical knowledge and time.

At Union Andina we provide tailor made solutions that fits companies needs since SMEs to major multinational companies. We have the capabilities to provide outsourcing services for any stage of the IP Life Cycle.



Lawyers

We have full expertise for any IP legal matter that arises within any Latin American country.

For more than 25 years, we have gathered relevant legal information and insights for the Latin American countries jurisdictions.

Law firms can rely in our experience and be sure we have the capabilities to protect their clients IP portfolios in the region.



Some of our clients

Companies



Lawyers





Solutions

Trademarks

We have a comprehensive knowledge of our local Peruvian jurisdiction and jurisprudence.

Technical analysis and business perspective allow us help companies protect their brands. For large IP projects, registration processes can vary from jurisdictions; small differences can produce big results.

We have developed throughout the last decades a deep legal expertise to manage trademark portfolios in different countries among Latin America.

- Prior right searches
- Trademark filing at local and regional levels
- Renewals
- Trademark monitoring
- Modifications acts (changes of name and addresses), licenses, transfers, etc.
- Opposition procedures and other contentious proceedings
- Infringement actions,
- Opinions and counseling



Patents & Plant Varieties

Diligence is one of the most important characteristics that an IP professional must prove for managing patent and plant varieties portfolios. We provide, for more than 25 years, a solid background and knowledge of each stage of a patent and plant variety filing process. You can rely on our expertise and have the best patent service at your side.

Due to our international agent network, we offer legal advice in every single country of Latin America.

- Prior art searches
- Patentability studies,
- Patent and Plant Varieties filings at local and regional levels
- Maintenance
- Modifications acts (changes of name, addresses) licenses, transfers, etc.
- Opposition procedures and other contentious proceedings
 - Infringement actions,
 - Opinions and counseling (e.g. freedom-to-operate studies)



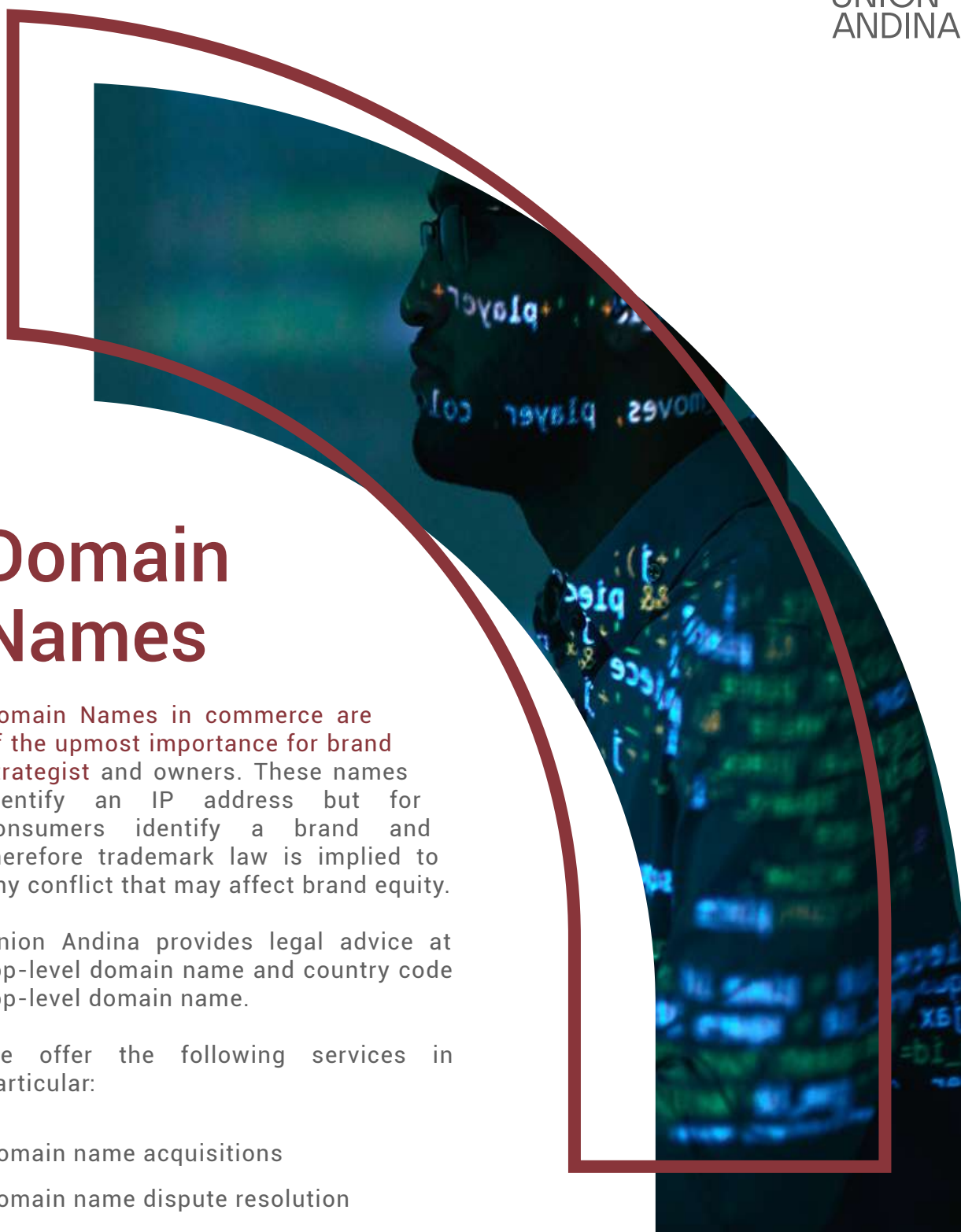
Domain Names

Domain Names in commerce are of the utmost importance for brand strategist and owners. These names identify an IP address but for consumers identify a brand and therefore trademark law is implied to any conflict that may affect brand equity.

Union Andina provides legal advice at top-level domain name and country code top-level domain name.

We offer the following services in particular:

- Domain name acquisitions
- Domain name dispute resolution
- Domain name monitoring

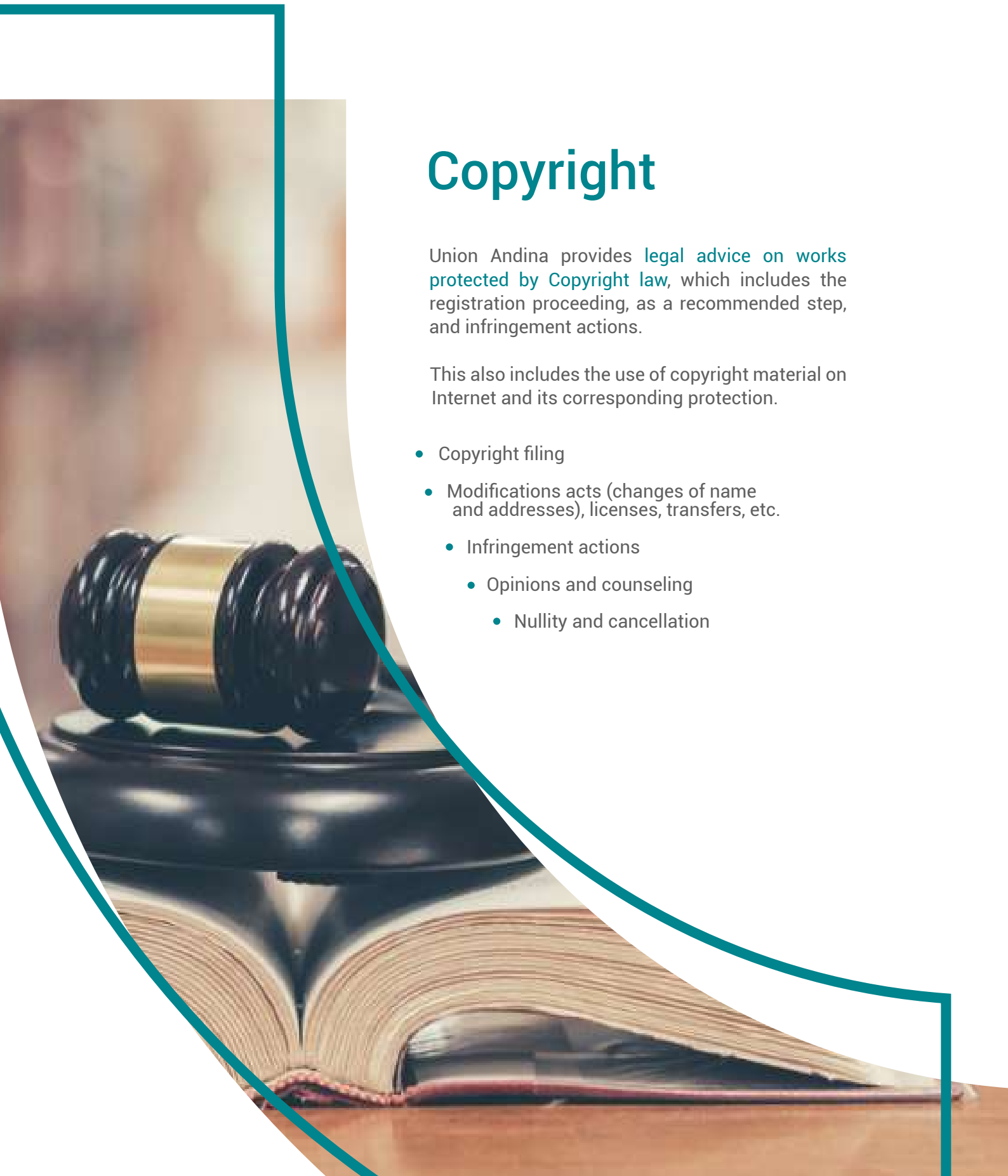


Copyright

Union Andina provides legal advice on works protected by Copyright law, which includes the registration proceeding, as a recommended step, and infringement actions.

This also includes the use of copyright material on Internet and its corresponding protection.

- Copyright filing
- Modifications acts (changes of name and addresses), licenses, transfers, etc.
- Infringement actions
 - Opinions and counseling
 - Nullity and cancellation



Unfair Competition & Advertising Law

Union Andina provides legal advice on the regulation of unfair competition practices in the market and advertising law.

We represent our clients in any administrative actions and offer them solutions through compliance programs.

- Compliance programs
- Representation on infringement actions





(+51) 920 - 002 - 829

Av. Almirante Miguel Grau 1350
Oficina 304 Barranco
Lima – Perú

General inquiries: info@unionandina.com

Legal: legal@unionandina.com

Trademarks: trademarks@unionandina.com

Patents: patents@unionandina.com

www.unionandina.com